## You Sell More When You Know Your Market

## Take this Quiz to Learn More About Your Market

- 1 Are MLS sales an increase or decrease from 2017? And if so by how much?
- 2 What is the average sales price of an Anchorage home. Is it an increase or decrease from last year?
- **3** How many more active MLS listings were there YTD compared to last year at this same times.
- **4** From 2012 to 2015, the market appreciated or depreciated by how much?
- **5** Did MLS sales increase or decrease this year and if so by how many?

- **6** From original list price to closed price what percentage has been the decline?
- **7** How many Eagle River properties are for sale between \$500,000 and \$749,999?
- **8** How many are there in Anchorage in the same price range?
- **9** What percentage of Eagle River inventory is above \$500,000 compared to Anchorage's percentage?
- **10** How many Anchorage condos sell per month?
- **11** How many condos are on the market as of July 6th?
- **12** If your volume of closed and pending sales is higher than last year at this time, CONGRATULATIONS! If it less than what the market would indicate, what can you do better and/or more of to stay current with market conditions?

